

Business Model Canvas Reversed 1.0

This canvas is based on the Business Model Canvas from Business Model Generation.

Images & method from: www.businessmodelgeneration.com

Knowledge partner in Business Development & Marketing: www.ikbendiezijn.nl

Find more canvasses, online workshops, workshop facilitators and knowledge on: www.knowledge.li












Designed for

Designed by

Date

Iteration No.

| | | | | |
|---|---|---|---|---|
| <p><i>Customer Segments</i></p>  <p>1</p> | <p><i>Customer Relationships</i></p>  <p>4</p> | <p><i>Value Propositions</i></p>  <p>2</p> | <p><i>Key Activities</i></p>  <p>7</p> | <p><i>Key Partners</i></p>  <p>8</p> |
| <p><i>Revenue Streams</i></p>  <p>5</p> | <p><i>Channels</i></p>  <p>3</p> | <p><i>Key Resources</i></p>  <p>6</p> | <p><i>Cost Structure</i></p>  <p>9</p> | |