

2 Travel companions

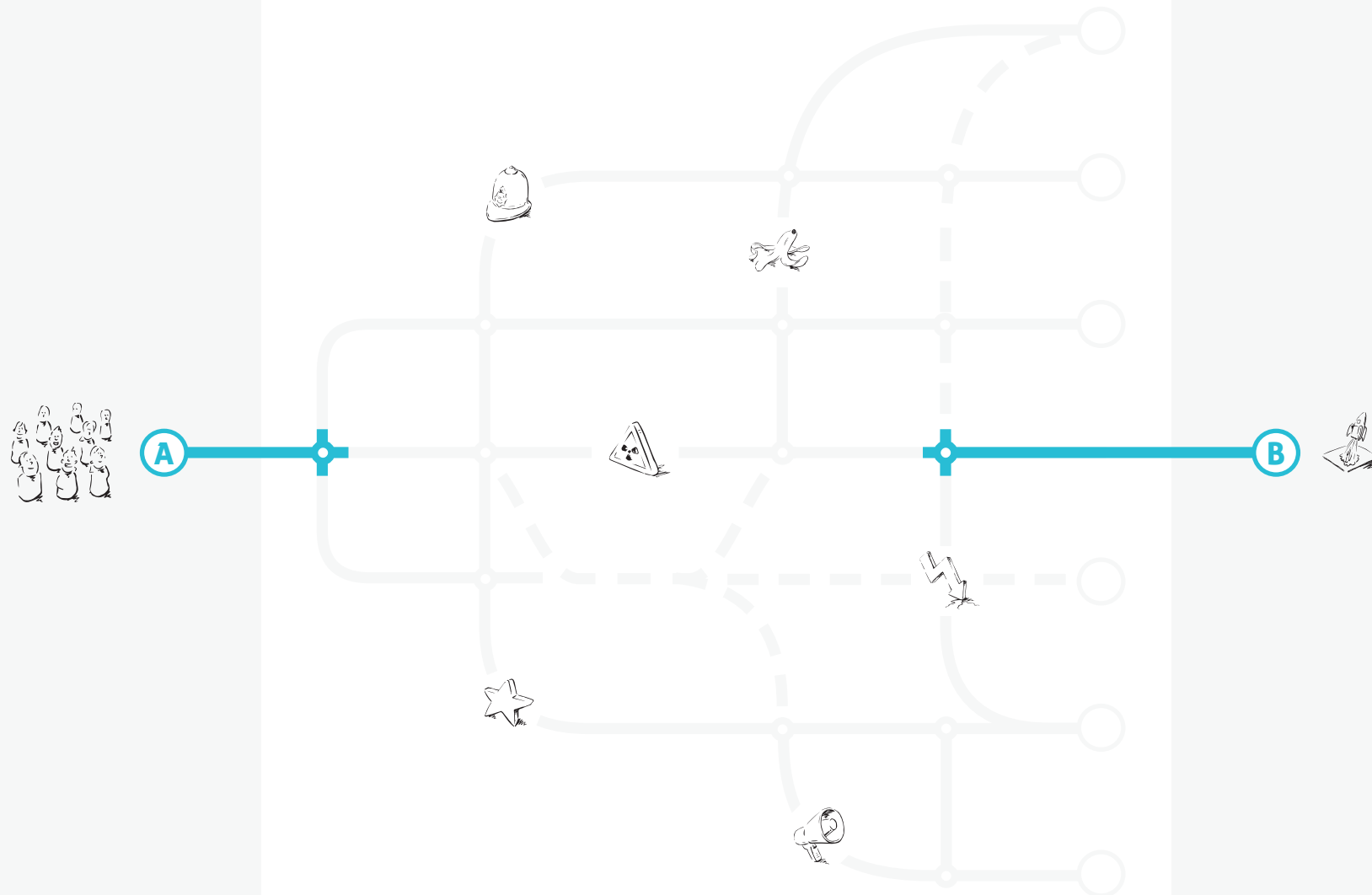
Who hops on or off the bus during your journey.
What stakeholders can you think of?

3 The journey

What does the journey look like from where you stand now? Are there any obstacles or pitfalls you might think of?
Are there problems to avoid or opportunities that would make you change direction? Is it time to pivot?

1 Destination

Where do you want to go and why? What do you want to achieve?
Has your destination changed?



The Agile Journey Map 1.0

Brainstorm your project or business from A to B. The Agile Journey Map helps you improve your project or business by using the metaphor of a bus journey. Get on the same page with stakeholders, clients and co-workers. The agile approach enables you to re-evaluate your project and if necessary set a new direction (pivot) after each sprint.

Project

Workshop

Done

Saved online

