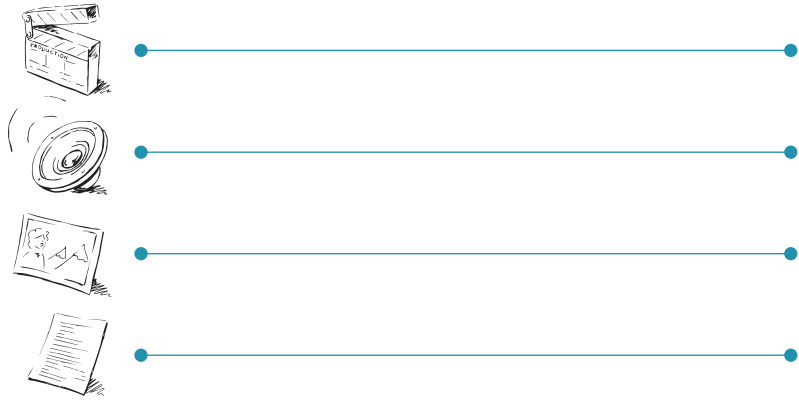


Content mix



4

Personal content

Non-work related content that helps humanize your brand



1

Content from you

Original content created by you or your brand



2

Content from others

Content created by others or reposted content from you



3

Social Media Strategy Canvas - What 2.0

Discover what to post on social media. This canvas is based on the 5-3-2-method. Visit knowledge partner L'Amp at www.l-amp.nl



Project

Workshop

Done
Saved online

