

Owner



Producer



Stakeholder perspective

Value Propositions

Value Transactions

Key Platform Components



Partner



Consumer



Platform Business Model Canvas 3.0

It's very hard to create a platform or marketplace business model with the original Business Model Canvas and Lean Canvas. The Platform Business Model Canvas makes it easier than ever to design a platform from every stakeholder's perspective. It works very well with other templates like Stakeholder Map, Value Proposition Design Canvas, Business Model Canvas and Lean Canvas.



Project

Workshop

Done

Saved online

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